



THE BRIDGE BETWEEN DATA & BUSINESS GROWTH

Our focus is on data-driven marketing and bespoke marketing technology to integrate your brand into your target audience’s lifestyle. Our approach is simple — we communicate with your audience and adapt to their feedback. Our approach has proven to be effective time and time again in creating new customers, reactivating previous customers and increasing loyalty of active customers.



WEB ANALYTICS & TAG MANAGEMENT

Enable event tracking & analyze web data to optimize website performance.



DATA VISUALIZATION

Provide quick views of key performance indicators relevant to business objectives.



BUSINESS ANALYTICS

Enable & Explore business performance data to gain insight into driving growth.



DATA-DRIVEN MARKETING

Use online digital media channels to promote products and services.





SHERMAN DISTIN
FOUNDER & CEO

Sherman Distin is the founder & chief executive officer of Querybridge. He has worked across travel, hospitality, tourism, durable goods, consumer electronics, education, and automotive verticals. With over 20 years of experience in digital marketing, business intelligence, and analytics, he's helped support companies at all stages including start-ups, organic growth, acquisitions, turnarounds, and realignments.

His passion for data-driven system thinking and decision analytics has led to new frameworks and operational policies that have accelerated performance by double and triple-point growth measures for Internet Retailer 500 and Fortune 500 omnichannel retailers.



GREG KAMMER
MANAGING DIRECTOR

Greg Kammer is an exceptional C-level Senior Executive Leader with more than 30 years of experience in brick & mortar retailing, e-commerce, catalog, and direct sales for multi-billion dollar corporations with multi-national occupancies. He is adept at maximizing profitability, increasing brand recognition, and capturing market share in highly complex and competitive industries.

Greg's experience is rooted in business and market analytics leading him to become the 'go-to' expert for identifying data-backed solutions to complicated, high-impact business challenges in the domains of retail sales, supply chain operations, and technology capital investments.

WHAT OUR CLIENTS SAY

"Querybridge has been with Butler Tire for over 15 years. They put in the time to gain a deep understanding of the Butler Tire brand and customer experience. That understanding matched with their technical experience creates digital marketing strategies that attract just the right luxury and hi-performance, car enthusiasts."

VP Marketing
Butler Tires & Wheels

"Querybridge is listed as a preferred vendor for digital marketing and analytics. They help guide our travel company owners through the ever-changing digital landscape. More specifically, they helped one of our owners with market research to find a new target audience which in turn led to new advertising strategies. This increased their digital marketing return so much that they used Querybridge again on two other business ventures!"

Director, Digital Marketing & Data Analysis
Signature Travel Network

GROW YOUR BUSINESS. THATS ALL WE DO!

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